

Liv. Membership

What's your level of Liv'ing?

ACCESS

Start enjoying exclusive access to primary Liv Member benefits, available as soon as you join and on any budget, including:

- Liv Membership Card
- **Liv List** Experiences
- **Liv Media** – Personal Cloud (750GB)
- Travel Portal with 110% Best Price Promise
- **Liv Local** – Daily Discounts
- **Liv Launch & Liv Marketplace**
- "3 For Free" Rewards Program
- 24x7 Member Support

PREMIER

Get where you want to be in life. Elevate your level of Liv'ing with all the perks and benefits of the Access Membership, PLUS guaranteed Premier Benefits with exceptional value like:

- 24/7 **Liv Virtual Assistant**
- **Liv List** Bonus Levels
- Leader Board Perks
- Insider Deals on Hotels & Vacation Rentals
- **Liv Media** – Personal Cloud (1TB if used)

VIP

For those who want the most exclusive experience—looking to Liv your life, your way! Enjoy all the value of Premier Membership, PLUS the most select accessibility and VIP-Only level benefits like:

- **Liv List** Experience Upgrades
- Exclusive "VIP-Only!" Experiences
- **Liv Rewards** Boost – Ability to use up to 25% more credits per purchase
- First complementary shipment of **Liv Launch** products
- **Liv Media** – Personal Cloud (2TB if used)

Liv. Rewards

Collect **Liv Rewards** credits to use toward **Liv List** Experiences, **Liv Launch & Liv Marketplace** purchases.

75 credits with activation
+ **25 credits** per month

150 credits with activation
+ **50 credits** per month

250 credits with activation
+ **100 credits** per month

\$49/month
+ \$50 one-time activation fee
M1: 99 QV/ 49 BV M2+: 49 QV/ 49 BV

\$99/month
+ \$100 one-time activation fee
M1: 199 QV/ 99 BV M2+: 99 QV/ 99 BV

\$149/month
+ \$150 one-time activation fee
M1: 299 QV/ 149 BV M2+: 149 QV/ 149 BV

Want to inspire others to Liv?

only **\$99**

Become a Liv Promoter and enjoy the journey of being a Lifestyle Entrepreneur! Members earn points, Promoters also get paid! Earn additional cash bonuses and incentives every week!

Liv Promoter System includes: Welcome Pack; Access to the Liv Incentives Program; Promoter & Customer Support; Marketing websites; Optional \$29/mo Pro Online Marketing System, Reporting, & Training; and more...

Enroller ID # _____ **Enroller Name:** _____

The Enroller is an existing Liv Independent Promoter (LIP) who refers a new LIP. The Enroller can place the new IP anywhere in the depth of his/her organization. Once the enrollment process is complete the Enroller can add/change sponsor information in the "Waiting Room" found in Liv-Net.

Last Name: _____ **First Name:** _____

Home Phone #: _____ **Mobile Phone #:** _____

E-mail Address: _____

YES, I would like to receive receive Liv News & Updates via:** *Check at least one*

Phone Email Mobile Text Message (SMS) None

Language Preference: English Spanish French

Shipping/Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Liv Promoter Applicants Only:

Birth Date: / / **SSN or Tax ID:** _____ **Gender:** Male Female

Company Name*: _____

**If doing business as a legal entity, complete and attach the Company Enrollment Form. (Required)*

I understand that to become an Independent Promoter (IP) of Liv I am only required to submit this Agreement. I further acknowledge that my advancement in the Liv marketing plan is based solely upon the sales of Liv memberships. My purchase of sales aids or training material, or attendance at training classes, is strictly optional and at my discretion. I also understand that if I choose to enroll or sponsor other individuals to participate in the Liv marketing plan, I will only be compensated based upon the activities of other IPs to the extent of their sales made to customers.

** Communication preferences can be managed in Liv-Net under Account Settings.

By my signature below, I acknowledge that I have carefully read this Agreement, and I am willing to accept the terms and conditions herein and on the reverse side. I understand that the terms of this document shall be a binding Agreement between Liv and me upon receipt of this Agreement. I have read and understand Liv's Policies and Incentives Plan, which are incorporated by reference herein, and agree to abide by them and any amendments thereto which may be made from time-to-time.

I UNDERSTAND THAT I MAY CANCEL THIS AGREEMENT WITHOUT PENALTY OR OBLIGATION AT ANY TIME, FOR ANY REASON. I UNDERSTAND THAT MY NOTICE OF CANCELLATION MUST BE SUBMITTED IN WRITING TO THE COMPANY AT ITS PRINCIPAL BUSINESS ADDRESS. PLEASE SEE OTHER SIDE FOR TERMS.

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Applicant Signature: _____ Date: _____



Liv. Membership

Terms of Agreement

BY JOINING LIV THESE ARE THE TERMS YOU HAVE AGREED TO. REFER TO THE POLICIES AND PROCEDURES FOR DETAILED INFORMATION.

1. I acknowledge that I am of legal age to enter into this Agreement and that I am a real person.
2. I understand and acknowledge that this Agreement is not binding until received and accepted by LIV.
3. I agree that as a Promoter, I am responsible for determining my own business activities and that I am not an agent, employee or legal representative of LIV. I am responsible for the payment of all federal and state employment taxes and any other tax required under any federal, state or regulatory law. In the event that I fail to provide LIV a valid Social Security Number or employer identification number, LIV may withhold commissions due to me until a valid number is provided.
4. I understand that I am not being sold a franchise or business opportunity.
5. I may terminate this Agreement for any reason, at any time, by giving LIV prior written notice. LIV may terminate this Agreement in writing upon violation of policies and procedures or in the event I violate any part of this Agreement. In such event, no further commissions will be paid by LIV. To terminate this Agreement, I must mail or deliver personally to LIV, a signed, dated written notice of cancellation sent to: 555 W 5th St 35th Floor, Los Angeles, CA 90013
6. I agree that as a LIV Promoter, I shall place primary emphasis upon the sale of Products and Services to non-Promoter consumers as a condition of my receipt of commissions. Commissions I receive will be based upon fulfilling certain terms of qualification as set forth by the Marketing Program and Compensation Plans as may be amended from time to time. A three dollar and ninety-nine cent (\$3.99) dollar processing fee will apply to all payments.
7. I agree to keep accurate records and to abide by all federal, state, and local laws and regulations governing the sale or solicitation of the products and services marketed by LIV including, but not limited to, any and all permits and licenses required to perform under this Agreement.
8. I understand that no attorney general or other regulatory authority ever reviews, endorses, or approves any product, subscription, compensation program or company, and I will make no such claim to others.
9. I understand that a ninety-nine dollar (\$99.00) Administration Fee will be charged annually to my credit card on file with LIV. This fee is for services, which include, but are not limited to, downline reporting, customer tracking and accounting services. The Administration Fee will be charged in the month of my enrollment anniversary and if not paid will result in my Promotership being placed on Financial Hold for up to 120 days. If the Administration Fee remains unpaid 120 days after it was due, my Promotership will be terminated and I will forfeit any commissions that were held since the time I was placed on Financial Hold. If my Promotership is terminated, I understand that I must re-enroll as a brand new Promoter and will not be placed back in my original spot if I wish to pursue the LIV opportunity.
10. I agree that LIV shall not be liable under any circumstances for any damage or loss of any kind, including indirect, special, punitive, compensatory, or consequential damages, losses or profits which may result from any cause, including but not limited to, breach of warranty, delay, act, error or omission of LIV, or in the event of discontinuation or modification of a product or service offered by LIV.
11. LIV shall periodically make sales literature and/or promotional materials available. However, I am under no obligation to purchase any materials or literature at any time. Refunds shall not be allowed under any circumstances, including, but not limited to, termination of this Agreement, obsolescence of such sales literature or promotional materials, or any other reason. Except as specified in paragraph 26.
12. I agree that as a Promoter, this Agreement grants me the limited authority to promote and sell the products LIV markets subject to the terms and conditions established by LIV.
13. During the term of this Agreement and for one (1) year thereafter, I agree not to, directly or indirectly, make any false, misleading, negative or disparaging statements or comments to anyone about LIV, its affiliates or any of their respective products, services, programs, owners, officers, directors, employees, contractors or independent promoters. I agree that I will operate in a lawful, ethical and moral manner and will not engage in or perform any misleading, deceptive or unethical practices. In the event I violate any of these conditions, my position may be terminated without further payment or compensation of any kind.
14. I acknowledge that I am responsible for supervising and supporting Promoters I sponsor into the program and in my commissionable network. I agree to maintain monthly communication and support to those individuals in my commissionable network through written or verbal communication and attendance at meetings.
15. I acknowledge that LIV expressly reserves all proprietary rights to the company's trademarks, tradenames, logos ("Proprietary Marks") and copyrighted materials. I understand, acknowledge and agree that any monies which I pay LIV are in consideration of my receiving a non-exclusive license, during the term of this Agreement to use the Proprietary Marks of LIV as stipulated in the Policies and Procedures and in conjunction with the marketing program provided to me. I further agree that I will not use LIV Proprietary Marks in any form whatsoever except as permitted in writing by LIV or in advertising or promotion materials provided, designed or published by LIV. I understand that I may not photocopy or duplicate any materials provided by or purchased from LIV without written authorization and that the unauthorized use of any Proprietary Mark is a violation of federal law and this Agreement, constituting grounds for termination of this Agreement by LIV.
16. I understand that as a Promoter, I am free to select my own means, methods and manner of operation and that I am free to choose the hours and location of my activities under this Agreement, subject only to the terms of this Agreement and LIV Policies and Procedures.
17. I acknowledge that I am not guaranteed any income nor am I assured any profits or success. I certify that no claims of guaranteed profits or representations of expected earnings that might result from my efforts have been made by LIV or any LIV Promoters. In this connection, I shall not represent directly or indirectly that any person may, can or will earn any stated gross or net amount, nor that sponsorship of others is easy to secure or retain, or that substantially all Promoters will succeed.
18. I acknowledge that I have the right to sign up as many personal customers as I wish. I will receive a commission each month from my personal customers' purchases and my downline network in accordance with the LIV Compensation Plan then in effect.
19. I agree to indemnify and hold harmless LIV from any and all claims losses, damages and expenses, including any attorney's fees, arising out of my actions or conduct in violation of this Agreement, Compensation Plan or any Policy or Procedure of LIV. I agree that in order to recoup any damages and expenses it has incurred due to such violation(s), LIV may offset any commissions or other payments due me. In the event a dispute arises as to the respective rights, duties and obligations under this Agreement, Compensation Plan or the Policies and Procedures of LIV, it is agreed that such disputes shall be exclusively resolved in the Circuit Court for Oakland County, State of Michigan, or Federal Court located in Detroit, Michigan. Michigan law shall apply to the resolution of all disputes. Louisiana residents may choose Louisiana law and jurisdiction.
20. I acknowledge that I have read and fully understand the LIV Policies and Procedures and Compensation Plan, which are incorporated herein by reference and are binding upon me. In order to maintain a viable marketing program and to comply with changes in federal, state or local laws or economic conditions, LIV may revise its Compensation Plan and Policies and Procedures from time to time. All changes thereto shall be effective upon verbal or written notice to me and become a binding part of this Agreement. The home office prior to use or publication must approve all advertisements using the Proprietary Marks of LIV.
21. I acknowledge that this Agreement, Compensation Plan and the Policies and Procedures incorporated herein by reference, constitute the entire Agreement between the parties and shall not be modified or amended except in writing signed by LIV. This Agreement shall be binding upon and inure to the benefit of heirs, successors, and permitted assigns of the parties hereto. If any provision of the Agreement is determined by any authority of competent jurisdiction to be invalid or unenforceable in part or in whole for any reason whatsoever, the validity of the remaining provisions or portions thereof shall not be affected thereby.
22. I agree to abide by the terms of the noninterference and non-disclosure policy of LIV.
23. During the term of this Agreement (and any renewals), I will not sell any other products for any entity competing with LIV. I agree that I no longer promote any other organization that utilizes a multi-tiered compensation plan.
24. During the term of this Agreement (and any renewals) and for one (1) year thereafter, I understand and agree that I will not contact, solicit, or recruit any LIP, whether active or inactive, into any organization that utilizes a multi-tiered compensation plan. This includes indirect recruiting through Facebook or other social media. I acknowledge that my violation of this provision will result in immediate termination of my Promotership and payments of any kind.
25. I understand that if for any reason a LIP violates any of the terms of the Agreement and/or these Policies and Procedures, LIV reserves the right to immediately deactivate or terminate the LIP's position. Such action by LIV will terminate any and all rights of the LIP and any further payments of any kind and is effective at the time of said violation.